



Advertisements for Programs and Videos

To help offset the cost of the programs, props, set, costumes, and other performance expenses, Chattanooga Dance Theatre sells advertisements to be shown in its programs and videos. This year's Nooga Nutcracker film premiere as well as School Showcase performances will include a full program for audience members and dancers to cherish for years to come. Advertisements can promote a business or come from a person or family, wishing CDT dancers good luck in the performance. The dancer who collects the most donations and ads will receive a free CDT shirt, water bottle, or small bag!

Approximate reach for each production is about 700. Programs and videos are professionally made, and the studio can provide samples of them.

Minimum Ad Prices

Ad Size	Nooga Nutcracker and School Showcase	Nooga Nutcracker Only
¼ Page	\$50	\$35
½ Page	\$75	\$50
Full Page	\$100	\$65

We encourage all ad graphics to be emailed electronically. This will produce the best quality in the program.

Attached you will find forms for both business and personal ads. All ads and payments must be turned in to Chattanooga Dance Theatre no later than November 15th. If you need more forms, please see the CDT office. Please let us know if you have any questions. As always, we appreciate your support of Chattanooga Dance Theatre.



Chattanooga Dance Theatre

Donations and Advertisements for Chattanooga Dance Theatre's Programs 2020-2021

Contact Person Purchasing Ad: _____ Collected By (Dancer): _____

Business Name if Applicable: _____

Phone: _____ Email: _____

For all Nooga Nutcracker and School Showcase Programs:

_____ Full Page \$100 _____ Half Page \$75 _____ ¼ Page \$50

For Nooga Nutcracker Program ONLY:

_____ Full Page \$65 _____ Half Page \$50 _____ ¼ Page \$35

Total: _____

Please email any pictures, logo, or full ad to info@chattanoogadancetheatre.com

Type of Payment: _____ Check _____ Credit Card _____ Cash

Please make all checks payable to Chattanooga Dance Theatre.

For questions or to make a credit card payment by phone please call
Chattanooga Dance Theatre at 423-760-8808.

All ad information and payments must be turned in no later than November 19th.